

Public Transportation Modernization, Improvement & Service Enhancement Program (PTMISEA)

Final Project Report

Per G.C. 8879.50 (f)(2) "Within six months of the project becoming operable the recipient agency shall provide a report to the administrative agency . . ." Please provide the following information:

Fiscal Year : 2007-08
 PTMISEA Cycle : 1
 Project Sponsor : Redding Area Bus Authority (RABA)
 Contributing PTMISEA Sponsor : Shasta County RTPA
 Project Name : Paint RABA Buses

	Original Application	Final Project
Project Description	Re-paint three (3ea) 35 foot RABA buses with new exterior paint and graphic design that is consistent with the current 2009-2010 Marketing Plan approved by the RABA Board.	Re-paint three (3ea) 35 foot RABA buses with new exterior paint and graphic design that is consistent with the current 2009-2010 Marketing Plan approved by the RABA Board.
Funding	Original Approved Project Cost	Final Project Cost
99313 :	\$26,977	\$26,977
99314 :	\$1,373	\$1,373
PTMISEA Interest :	\$1,650	\$1,650
HS Funds for Enhanced Security	\$0	\$0
Federal :	\$0	\$0
State :	\$0	\$0
Local :	\$0	\$0
Total Project Cost :	\$30,000	\$30,000
Schedule Date	Original Project Schedule	Final Project Schedule
Begin Environmental :	N/A	N/A
End Environmental :	N/A	N/A
Begin Design :	N/A	N/A
End Design :	N/A	N/A
Begin Right of Way :	N/A	N/A
End Right of Way :	N/A	N/A
Begin Construction :	N/A	N/A
End Construction :	N/A	N/A
Begin Vehicle/Equipment Order :	9/1/09	9/1/09
End Vehicle/Equipment Order :	12/1/09	09/31/2010
Begin Closeout Phase :	12/1/10	1/1/11
End Closeout Phase :	6/1/11	06/31/2011
	Anticipated Performance Outcome	Actual Performance Outcome
Performance Outcomes Description/Improvement Percentages	It is projected that an increase of ridership will occur by implementing the recommendations found in the 2009-2010 Marketing Plan approved by the RABA Board. Objective 2 specifically looks to increasing name awareness among the public by 10% and riding consideration by	It has been seen that an increase of ridership did not occur by implementing the recommendations found in the 2009-2010 Marketing Plan approved by the RABA Board. It attempted to increase name awareness among the public by 10% and riding consideration by 15% when

Signature:

Brian Crane, Executive Officer

Date

Note: The same authority that signed the Allocation Request must sign here.